



DONUTS

PROMOTING SUSTAINABLE AND CLEAN ENERGY AMONG FLOWER WORKERS

Partners :



Ministry for Foreign
Affairs of Finland



FAIRTRADE
MAX HAVELAAR



FAIRTRADE
AFRICA



FAIRTRADE
FINLAND



About Fairtrade Africa (FTA)

Established in 2005, Fairtrade Africa (FTA) is a member of Fairtrade International. It is an umbrella network organization representing 660 Fairtrade Certified producer organizations in 28 countries in Africa and middle east. FTA provides services that improve livelihoods of 1,354,294 farmers and workers.

About Dignified Opportunities Nurtured Through Trade and Sustainability (DONUTS) Programme

DONUTS is a four – year human rights – based development programme with 12 projects in 6 product value chains (Coffee, Flowers, Cocoa, Sugar, Vanilla, and Wine) in 7 (Kenya, Ethiopia, Ghana, CDI, S. Africa, Madagascar, and Malawi) countries in Africa. DONUTS is financed by Ministry of Foreign affairs of Finland and several private sector companies.

DONUTS — Kenya Roses Project

The Kenya Roses project begun implementation in 2021 and seeks to improve the socioeconomic wellbeing of Aldi Suisse supply chain flower farm workers and their households. It is expected that beneficiary producer organisations adapt to and mitigate the effects of climate change; and workers accelerating the adoption and utilisation of clean, sustainable energy solutions.

The project is being implemented in phases and in three components namely:

Component 1 : Sustainable Clean Energy Fund

Set up the Sustainable Clean Energy Fund (SCEF) to enable targeted Rightholders to purchase clean and efficient energy items for use in their households



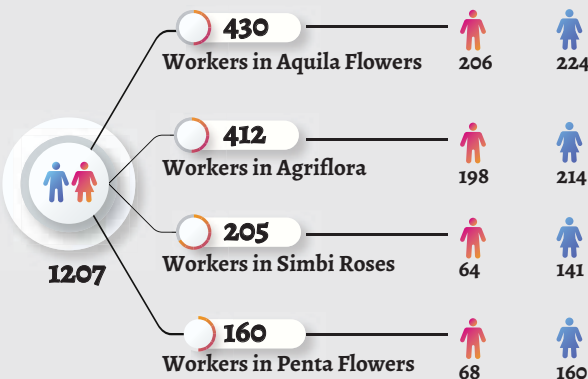
TARGETED WORKERS



FUNDS RECOVERED BACK TO SCEF KITTY



CURRENT RIGHTHOLDERS OF THE SCEF



AMOUNT DISBURSED (2021/2022)



This is a zero-interest revolving fund for flower farm workers to access clean energy solutions

Component 2 : Capacity and Advisory Services

This component seeks to strengthen the knowledge of the Rightholders on matters of finance literacy and management, negotiation skills, and income diversification.



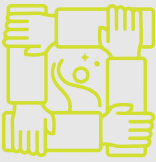
Professional training



61 TOTs trained on clean energy benefits linked to social, economic, environmental and health (37 males, 24 females, out of which 21 are youths).



Ethos of collaboration



Cooperative



A total of 13,000 tree seedlings (11,000 assorted and 2,000 fruit trees) have been purchased and / or sold at PO level.



Improved record keeping skills and project management by FPC arising from the training conducted through the project



Income Recieved
1,181 Euros



•Kenya Roses POs are aware of the climate related interventions already deployed in their farms to reduce their carbon emissions.



So far, Fairtrade Africa has supported the establishment of 2 commercial tree nurseries for Aquila Flowers and Sian Agriflora FPCs as a means of income diversification onto the already available premium funds.

Component 3 : Advocacy and Community Engagement.

This component strengthened engagement with the County Government of Nakuru in support to the roll out of the climate awareness initiatives within the two POs.



BENEFITS FOR USING CLEAN ENERGY PRODUCTS

- Good health
- Saves money
- Protect environment
- Improved social status
- Saves time

CLEAN ENERGY PRODUCTS ADOPTED

- Improved biomass cookstoves
- Ethanol fueled appliances
- Solar for household lighting
- Electric pressure cooker
- LPG gas



SUSTAINABLE CLEAN ENERGY



ENHANCED UNDERSTANDING OF BENEFITS OF CLEAN ENERGY BY WORKERS



INCREASED PRODUCTIVITY IN THE FARM DUE TO REJUVENATED WORKERS



ACCESS CLEAN ENERGY PRODUCTS FOR HOUSEHOLD



- 2 Sian Agriflora workers represent the PWDs and Special needs at the ward climate committee (Mosop Ward, Nakuru)



Communities within Sian and Aquila location have been sensitised on environmental conservation and clean energy benefits.



Clean energy products' prices have reduced for the Financial Year 2023/2024 in Kenya as a result of the VAT exemption in then new Finance Act 2023

- Support and participation to global and national environmental event collaboratively with County Government



Sustained partnership/collaboration with sector stakeholders to support advocacy interventions.

Contribution of Kenya Roses Project to the UN SDGs

07 AFFORDABLE AND CLEAN ENERGY 	01 NO POVERTY 	03 GOOD HEALTH AND WELL-BEING 	05 GENDER EQUALITY
10 REDUCED INEQUALITIES 	13 CLIMATE ACTION 	17 PARTNERSHIPS FOR THE GOALS 	

Project Rightholders

- Workers in Aquila Flowers
- Workers in Agriflora
- Workers in Simbi Roses
- Workers in Penta Flowers

CONTACT US

SECRETARIAT

Fairtrade Eastern and Central Africa Network (FTA-ECAN)

Westcom Point,

Block C, 6th Floor Mahigu Mairu Road, Off Rhapta Road Westlands,

Nairobi, Kenya.

+254 202 721930

www.fairtradeafrica.net

Twitter: FairtradeAfrica

LinkedIn: FairtradeAfrica

Instagram: fairtrade_africa

Facebook: Fairtrade Africa

Communications@fairtradeafrica.net